

Project Name:

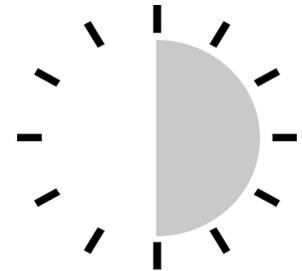
Date:

# Section A: Project Vision

## Module A1: What is the scope of your project?

### Overview

Digital projects can be superbly multi-faceted, and can manifest themselves via any number of creative outputs, which we call sites of production. These outputs could include, for example, a public-facing website, a dataset, an in-gallery exhibition with digital components, and/or written publications whether online or in-print.



30-45 min

Some, or all, of your digital project's creative outputs may be fair game for your work with the Roadmap, but we highly suggest that you run this workshop on one of them at a time. We suggest beginning with the one with the most user-facing importance for your team.

### Activity

Working as a group with a designated facilitator, or on your own if you are working solo, make a list of your project's different creative outputs, using the following questions to get you started:

- Where are the access points for your project? Is there only one? Where there are different access points, there are often different creative outputs.
- Have you created different project deliverables to serve unique purposes or reach specific audiences? Different deliverables can signal different manifestations of your project.
- What different workflows do you have on your team? Do they correlate with different creative outputs?
- How do the intellectual goals of your project manifest themselves? Do they appear together in one creative output, or are they distributed across many? How does your data flow through your project? Is it analyzed and presented in a single way, or a variety of ways? As the data changes shape, it can signal different manifestations of your project.

Once you've made an exhaustive list, determine which of your sites of production you will be considering in this instance of running the Roadmap. Feel free to write your consensus-based decision below, as well as at the top of every worksheet provided.